MILLER ZELL

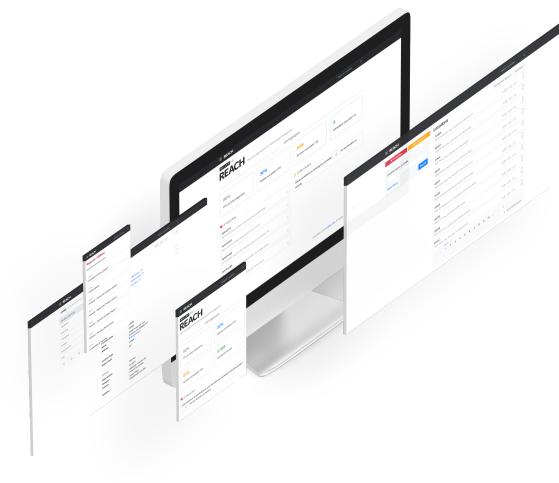# REACH

Transparent, Intuitive and Customizable

Efficiently manage location attributes, orders, planning and scheduling with REACH™, Miller Zell's proprietary and centralized, web-based retail logistics system. This intuitive and customizable management system enables retailers to manage retail signage, fixture and décor ordering and conduct planning and scheduling. Retailers can create custom kit packs for multiple store footprints, specific to each location's profile, as well as guide and simplify consolidating, shipping and installations.

REACH meets retailer needs with just a few simple clicks. It is specifically designed to minimize order errors with built-in alerts, such as order corrections that automatically include the correct hardware package when you purchase fixtures.

Transparent, mistake-proof and client-focused.

REACH delivers:

- 24/7 access through secure web interface

- Availability on desktop, tablet or mobile

- Intuitive user interface

- Centralized profile database

- Real-time inventory

- Real-time shipment tracking information

- Messaging between retail headquarters and field teams

- Photo and file sharing

- Configurable and flexible modules customized to client specifications

Ready to see REACH in action?
Contact us at info@millerzell.com or visit millerzell.com.