

# The New Era of C-Store Design

4 trends redefining how convenience stores attract, engage + scale.

1



72%

of consumers see c-stores  
as restaurant alternatives.

2



Grungy is out.  
Clean + well-kept are in.

3



Customers want  
speed *and* variety.

4



Localized and  
consistent branding.

Convenience stores are no longer just convenience. **They're destinations.** Invest in flexible design + brand-forward experiences to win tomorrow's loyalty.