

Atlanta, January 20th, 2012



Miller Zell, a leader in Integrated Store Development, is pleased to announce SGP certification for its extensive efforts and commitment to sustainability and reduction of its environmental footprint.

Miller Zell's Graphics Center, which specializes in large format digital, screen, and offset printing, is only the 35th Facility Worldwide to be certified since SGP started in 2009 and is the 1st in the state of Georgia.

The mission of the Sustainable Green Printing Partnership is to encourage and promote participation in the worldwide movement to reduce environmental impact and increase social responsibility of the print and graphic communications industry. Print facilities that are SGP Certified indicate that they are in conformance with the SGP program criteria. An SGP Certified Facility has met the basic requirements, along with specific requirements relating to the establishment of a sustainability team; the implementation of a management system; the use of SGP program metrics; taking specific steps to reduce the facility's environmental footprint; implementing pollution prevention activities; and committing to fundamental social and ethical norms. Additionally, the SGP Certified status includes annual reporting and a biennial certification audit requirement.

More information about the partnership is available at: www.sgppartnership.org

The SGP Partnership recognizes the following sustainable business practices as guiding principles to ensure continued viability and growth:

- Employ, wherever and whenever possible, materials derived from renewable resources or with low environmental impact, maximizing recycling and recovery efforts with efficient utilization of renewable energy.
- Encourage the adoption of changes within the supply chain by strongly recommending the use of raw materials that do not threaten or harm future generations.
- Educate the customer and ultimate consumer regarding the benefits of a restorative economy.

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