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VM+SD Top 50 Retail Design Firms

13th annual survey of the field's largest firms

By **Matthew Hall**, Managing Editor (01-03-2007)

Who are the big players in the retail design firm world? Who are the sector specialists? Who's located in which part of the country?

VM+SD's annual roundup of the retail design firm industry answers those questions and more, gathering an overall picture of the market and highlighting the achievements of the individual firms.

The following alphabetical listings provide comprehensive contact information for the 59 biggest firms (including ties) that made this year's Top 50 list. It will also tell you the size and nature of the work they've done in the past year.

A ranking of the companies, based on their retail design fees in 2006, appears after the alphabetical listings. [Note: Fitch (Powell, Ohio) and Lippincott Mercer (New York) cannot be ranked because they are part of multinational conglomerates, which are prohibited from releasing financial data for individual business units by the Sarbanes-Oxley Act. But contact information for those firms is included in the alphabetical listings.] The final part of this package is a separate list of all the companies that responded to our survey.

Design firms that were not contacted but wish to participate in next year's survey should e-mail Matthew Hall, managing editor of VM+SD, at matthew.hall@stmediagroup.com.

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Contact: Jim Matthews, sr. corporate vp

Year founded: 1964 Employees: 320

Retail design fees/2006: \$42 million

Rank: 7DISPLAY
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Retail space designed/2006 (sq. ft.): did not disclose
Projects: Metro PCS, multiple locations
Honey Baked Ham, multiple locations
Wal-Mart Vision Center, multiple locations

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